



**NEW JERSEY ASSOCIATION OF REALTORS® STANDARD FORM OF
INFORMED CONSENT TO DUAL AGENCY
(SELLER)**



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1 PROPERTY ADDRESS: _____
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3

4 This Agreement evidences Seller's consent that the Brokerage Firm, as Seller's Agent, may act as a Disclosed Dual Agent in order
5 to represent both Seller and Buyer in the same real estate transaction, and seeks Seller's consent to allow Seller's Agent to act as a
6 Disclosed Dual Agent when the opportunity arises. Seller should be aware that a real estate licensee may legally act as a
7 Disclosed Dual Agent only with Seller's and Buyer's informed written consent.
8

9 Seller understands that Disclosed Dual Agency (representing more than one party to a transaction) has the potential of creating a
10 conflict of interest in that both Seller and Buyer may intend to rely on the Seller's Agent's advice, and their respective interests
11 may be adverse to each other. Therefore, when acting as a Disclosed Dual Agent, Seller's Agent will not represent the interests of
12 Buyer to the exclusion or detriment of the interests of a Seller; nor will Seller's Agent represent the interests of Seller to the
13 exclusion and detriment of the interests of Buyer.
14

15 As a Disclosed Dual Agent of both the Seller and the Buyer, Seller's Agent will be working equally for both parties to the real
16 estate transaction and will provide services to complete the transaction **without** the full range of fiduciary duties ordinarily owed
17 by an agent who represents Seller alone, or the Buyer alone. In the preparation of offers and counteroffers between Seller and
18 Buyer, Seller's Agent will act only as an intermediary to facilitate the transaction rather than as an active negotiator representing
19 either the Seller or Buyer in a fiduciary capacity. By consenting to this dual agency, Seller is giving up the right to undivided
20 loyalty and will be owed only limited duties of disclosure by the Seller's Agent.
21

22 For example, Seller acknowledges that Seller's Agent, as a Disclosed Dual Agent, is not permitted, under law, to disclose to either
23 Seller or Buyer any confidential information which has been, or will be communicated to Seller's Agent by either of the parties to
24 the transaction. Moreover, Seller's Agent is not permitted to disclose (without the express written permission of the Seller) to the
25 Buyer that such Seller will accept a price less than the full listing price. Nor will Seller's Agent disclose (without the express
26 written permission of the Buyer) to the Seller that Buyer will pay a sum greater than the price offered by Buyer. It is also
27 impermissible for Seller's Agent to advise or counsel either the Seller or Buyer on how to gain an advantage at the expense of the
28 other party on the basis of confidential information obtained from or about the other party.
29

30 Seller acknowledges receipt of the Consumer Information Statement on New Jersey Real Estate Relationships.
31

32 I, _____ AS AN AUTHORIZED REPRESENTATIVE OF
33 (Name of Licensee)
34 **Keller Williams Valley Realty** INTEND, AS OF THIS TIME, TO WORK WITH YOU
35 (Name of Firm)
36 (SELLER) AS A SELLER'S AGENT AND DISCLOSED DUAL AGENT IF THE OPPORTUNITY ARISES.
37

38 **If Seller does not understand all of the provisions of this Informed Consent to Dual Agency, legal advice should be sought**
39 **before signing.**
40

41 By signing below, Seller acknowledges that Seller has read and understood this Informed Consent to Dual Agency and gives
42 consent to Seller's Agent to act as a Disclosed Dual Agent.
43

<p>44 <input style="width: 350px; height: 20px;" type="text"/></p> <p>45 SELLER'S SIGNATURE</p> <p>46 <input style="width: 350px; height: 20px;" type="text"/></p> <p>47 SELLER'S SIGNATURE</p>	<p>45 Keller Williams Valley Realty</p> <p>46 BROKERAGE FIRM</p> <p>47 123 Tice Blvd</p> <p>48 ADDRESS</p> <p>49 Woodcliff Lake, NJ 07677</p> <p>50 CITY, STATE, ZIP CODE</p>
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<p>51 <input style="width: 80%; height: 20px;" type="text"/></p> <p>52 DATE</p>	<p>53 <input style="width: 80%; height: 20px;" type="text"/></p> <p>54 SALESPERSON'S SIGNATURE</p>
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